

call for papers

busworld
NORTH AMERICA GRAPEVINE

9-10 JAN 2022

CONFERENCE ONLY

The Busworld North America Conference is the leading event for motorcoach and bus technologies and operations. It is THE meeting place for all stakeholder in the industry to discuss and learn about present and future technologies, strategies and operational experiences and best cases that will boost their business.

Do you think you are a suitable speaker?

How to apply?

Send a summary (1 page max) of the content of your presentation, **before October 10th 2021**, [via the online form](#). You will receive the decision on your application by November 1st.

Sessions

Selected presentations will get a 10-minute speaking slot in the conference followed by a Q&A with the participants.

Speaker profile

Motorcoach and bus manufacturers, suppliers, operators, DOT's, knowledge institutions and public authorities, active in motorcoach, transit and/or school transportation.

Submit your application!

TOPICS

Ridership, business development, turnover & profitability | Expanding business and increasing ridership via digitalization - Market analysis for motorcoach travel: vision of the travel agents and destinations - Models for the calculation of "Total Cost of Ownership" - Public-private collaboration - New markets via on-demand services - Entering the growing market of commuter services

Digitalization, data and MaaS | Data is the new fuel - Collaborating with Meta Search Engines and Online Travel Agencies - Software as a Service - Multi-modal collaboration via multi-modal digital platforms - Connection to micro mobility - Passenger information: online and on bus stops - Automation: advanced cruise control, line guard, collision prevention, ... - How far are we from driverless buses and motorcoaches?

Implementation of low & zero emission bus, school bus and motorcoach services What do our clients expect? School districts? Universities? City authorities? - Smart charging/fueling and related telematics - Hydrogen & fuel cells - Energy as a Service: outsourcing the charging process & energy management - Stationary energy storage - Evolutions in battery technology and range - TCO comparison between the different energy sources

Motorcoach & bus technology | What types of motorcoaches and buses will I operate in 3 to 5 years from now? - Adapted air ventilation purification, based on the Covid experiences - Fire safety and prevention in motorcoaches and buses - Infotainment systems

Driver training | Driver assistance tools in the vehicle - Training via motorcoach and bus simulators - Methods for prospection and selection of new drivers - Gamification in driver training - Driver ergonomics & safety

Other ideas are welcomed and will be evaluated.