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PRESS RELEASE BUSWORLD NORTH AMERICA 2021

Busworld's first 'full option' Digital Summit was a success and it's not over yet

With almost 1,000 registrations so far, 24 sponsors and 5 media partners, the digital summit was a success. And it's not over yet. Although the live program ended on June 4, the platform stays open a whole month until the 4th of July 2021.

This means that anyone can still join the platform, even if they did not register before. All the sessions are available in the 'rewatch' section. All the attendees, speakers and sponsor team members are still contactable. All the information of the sponsors and their products is still in place.

The sessions are categorized into three main topics: post-covid relaunch, zero emission and digitalization. You can easily make a selection about what to watch. They are interesting for all professionals active in the transit bus, school bus and motorcoach industry. It is still not too late to be part of this community and take a look at the valuable information that was shared.

Post-covid relaunch

How to get bus and motorcoach ridership back on track? Twelve sessions about tips and tricks to bring back passengers' trust. You can get to know all about air ventilation and purification. What are the existing possibilities and what do you have to know about this subject to define your next steps? Very hands-on for all operators.

Zero emission

Nine different sessions are available, giving operators a clear view on today's possibilities and helping them in preparing for their big switch. With very practical and inspirational testimonials of operators that already took on the challenge. Let their learning become yours.

Digitalization

Not always the most favorite topic for bus and motorcoach operators, but undeniably this is the way forward starting from today. Making sure customers can find and book your available seats at the perfect price. How could this be wrong? No doubt every operator can have some takeaways to optimize and improve his customer service with some digital solutions.

Sponsors

The Digital Summit platform and program would not have been complete without the active participation of the many sponsors: ABC Companies, BYD, Motor Coach Industries, Optibus, Prevost, Zenobe, ACTIA, BusUp, CheckMyBus, Eberspächer, ExPretio, Flettner, Hispacold, Lufthansa Industry Solutions, ROCSYS, United Safety, Valeo, ViriCiti, Zeelo, AirLabs, Globus, Sanz Clima, SnapXit, and Topbus.

They contributed their knowledge to the sessions and the platform, for which Busworld is very thankful.

The platform stays open until July 4th, still free of charge

It's the perfect opportunity for any bus and motorcoach professional to plan some time in their agendas and fill in the gaps with the available information. All presentations of the speakers are ready for download. All in one place: <https://app.swapcard.com/event/busworld-digital-summit>

Note to the editors

About Busworld North America 2021:

- Event platform: <https://app.swapcard.com/event/busworld-digital-summit>
- All Busworld press releases: [press release link](#)
- Press contact: Inge Buytaert – inge@busworld.org - +32(0)471.215.474

About Busworld globally:

- Website: www.busworld.org