

busworld.

NORTH AMERICA DIGITAL SUMMIT

2-4 JUN 2021

POWERED BY AMERICAN BUS ASSOCIATION



INFORM YOUR TARGET AUDIENCE

Bus - Motorcoach - School bus
Operators & other stakeholders



ABOUT YOUR DEVELOPMENTS

Showcase your latest products & projects in your company profile



GENERATE SALES LEADS

Connect with attendees
A.I. based matchmaking



LET US HELP YOU!

BOOST YOUR 2021 RESULTS

- Showcase your products & projects
- Meet customers and have virtual one-to-one meetings
- Sell your business in a 15 min. pitch
- Participate actively in our knowledge sharing program

BECOME A SPONSOR

It is high time for the industry to meet again. Since it is not possible to organize live business events, Busworld offers you an online platform where sponsors, can meet potential customers, show them your products and participate actively in a knowledge sharing program. After all, better a digital sales lead than no sales lead, right? Let's join forces!

CONTACT US

Lori Howard | Lhoward@buses.org | +1 (859) 489-8220

BOOK NOW



ZERO EMISSION

It's clear to all stakeholders in the industry that diesel vehicles will be completely replaced by zero emission buses and motorcoaches. Will battery electric take the crown? Or will it be hydrogen? Or a combination of both? One thing is sure, all operators will have to board the green mission !

Questions such as "How to manage a zero emission fleet depot?", "What to choose, battery electric or hydrogen?", "Opportunity charging or overnight charging?", "How to electrify my transit or school bus fleet?" will be tackled over the various sessions.



DIGITAL

Digitalization of the transit bus and motorcoach industry was already on the rise in the past years. Of course, as we all know, Covid has accelerated this evolution at an incredible speed. Let's take a look at...

How can you gather valuable data and implement this in your business to make better decisions? Gain more customers and deliver up to their expectations? Optimize your fleet occupancy and ROI? What software tools are available on the market? How to come to an integrated multimodal transport offer?



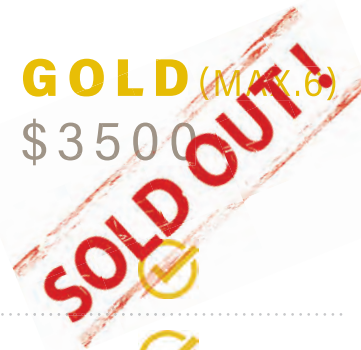
POST-COVID

During the last year we have drastically changed our behaviour. In fact, travelling was almost completely banned from our lives, getting on a bus or motorcoach was discouraged. But now, when we see light at the end of the tunnel, how can we prepare 200% for the big relaunch so we see customers coming back?

What will the passenger's demand be in the coming years? How can we create added value? How will the bus and motorcoach of the future look like? And what will change in service design?

SPONSOR PACKAGES

	COPPER \$1250 BOOK BEFORE MAY 17th	BRONZE \$1750 BOOK BEFORE MAY 17th	SILVER \$2500 BOOK BEFORE MAY 3rd	GOLD (MAX.6) \$3500
COMPANY PROFILE				
STATISTICS				
COMPANY PROFILE CUSTOMIZED	ADD DOCUMENTS	FULL CUSTOMISATION SPONSOR PROFILE	FULL CUSTOMISATION SPONSOR PROFILE	FULL CUSTOMISATION SPONSOR PROFILE
NUMBER OF FEATURED PRODUCTS	MAX 1	MULTIPLE	MULTIPLE	MULTIPLE
SALES LEADS	ATTENDEE LIST IS HIDDEN	ATTENDEE LIST IS VISIBLE AND CONTACTABLE	ATTENDEE LIST IS VISIBLE AND CONTACTABLE	ATTENDEE LIST IS VISIBLE AND CONTACTABLE
COMPLIMENTARY REGISTRATIONS	1	2	UNLIMITED	UNLIMITED
PROMOTIONAL VIDEO SLOT				
SHOWN AS SPONSOR OF SESSION			1	ALL RELEVANT SESSIONS (TO BE APPROVED BY BUSWORLD)
SPEAKER SLOT / SESSION SLOT			1 PANELIST IN SESSION DETERMINED BY BUSWORLD	CREATE AND HOST YOUR OWN SESSION. MUST BE APPROVED BY BUSWORLD
LOGO ON ALL EVENT COMMUNICATION				
BANNER AD IN SESSION INTRO: SUPPORTING PARTNERS				
LOGO ROTATING ON EVENT HOMEPAGE				



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