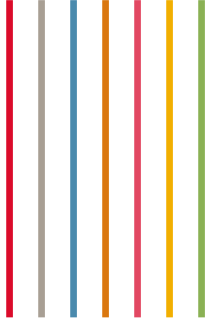


Kyle DeVivo

CEO & Co-Founder
@ The Bus Network





Making More out of Less

The Bus Network assists operators across North America to drive sales despite staff reductions during the pandemic



Dynamic Pricing for Uncertain Times

- Respond to rapidly changing demand patterns
- Manage multiple vehicle pricing categories
- Make updates as you sell

Pricing Calendar

< March 2021 >				
Sunday	Monday	Tuesday	Wednesday	Thursday
28	1	2	3	4
School Bus	School Bus - Limited Availabili	School Bus - Limited Availabili	School Bus - Limited Availabili	School Bus - Limited Availabili
Tier 1 - Coaches	Tier 1 - Coaches	Tier 1 - Coaches	Tier 1 - Specialty Vehicles	Tier 1 - Specialty Vehicles
Tier 2 - Specialty Vehicles	Tier 1 - Specialty Vehicles	Tier 1 - Specialty Vehicles	Tier 2 - Coaches	Tier 2 - Specialty Vehicles
7	8	9	10	11
School Bus	School Bus - Limited Availabili	School Bus - Limited Availabili	School Bus - Limited Availabili	School Bus - Limited Availabili
Tier 2 - Coaches	Tier 1 - Coaches	Tier 1 - Coaches	Tier 1 - Specialty Vehicles	Tier 1 - Specialty Vehicles
Tier 2 - Specialty Vehicles	Tier 1 - Specialty Vehicles	Tier 1 - Specialty Vehicles	Tier 3 - Coaches	Tier 2 - Specialty Vehicles



Real-Time Availability

- Show vehicles based on available inventory
- Increase urgency to make purchasing decisions

The screenshot displays a user interface for selecting a bus. At the top, a red progress bar indicates the current step: "CHOOSE YOUR VEHICLE(S)". Below this, a filter panel on the left shows "NUMBER OF PASSENGERS" set to 75, with two vehicle options listed: "QTY: 1" and "CAPACITY: 66", and "QTY: 1" and "CAPACITY: 38". The total capacity is 64. Buttons for "BACK" and "CONTINUE" are visible. The main area shows a grid of vehicle cards:

- 56 PASSENGER MOTORCOACH**: 56 seats, \$55, 1 available.
- 38 PASSENGER MOTORCOACH**: 38 seats, \$55, 1 available.
- MINI COACH**: 24 seats, \$55, 0 available.
- SCHOOL BUS**: 27 seats, \$55, "LIMITED AVAILABILITY".
- SMALL SCHOOL BUS**: 20 seats, \$55, "LIMITED AVAILABILITY".
- LIMO BUS**: 20 seats, \$55, "SOLD OUT".

Each card includes an image of the vehicle, its name, seat count, price, and a real-time availability indicator (e.g., "1" or "0" available, or "LIMITED AVAILABILITY" or "SOLD OUT").



Reduced Staff, Increased Presence

- For every 100 quotes received and processed by an online quote form, time savings for data entry tasks are up to 16 Hours
- Less typing = more sales!

	Quote ID	Quote Status	Customer Status	Salesperson	Customer Follow-Up	Departure Date	First Name	Last Name
<input type="checkbox"/>	2135-2	Booked	Requested	Menard, Steve	Sent Email, Received Response	04-03-2021	Jessica	Hyland
<input type="checkbox"/>	2133-0	Contacted		Menard, Steve	Sent Email, Waiting on Response	10-23-2020	Nils	Swenson
<input type="checkbox"/>	2132-0	Contacted		Menard, Steve	Sent Email, Waiting on Response	10-04-2020	Mary	Connors
<input type="checkbox"/>	2121-7	Contacted		Menard, Steve	Sent Email, Waiting on Response	09-19-2020	Sarah	LeClerc
<input type="checkbox"/>	2119-0	Booked	Requested	Menard, Steve	Sent Email, Waiting on Response	01-08-2021	matt	cicchese
<input type="checkbox"/>	2117-0	Booked		Menard, Steve	Called, Spoke to Customer	09-18-2021	Mary	Downs
<input type="checkbox"/>	2116-2	Contacted		Menard, Steve	Called, Spoke to Customer	09-18-2021	Mary	Downs
<input type="checkbox"/>	2114-1	Booked	Requested	Menard, Steve	Sent Email, Waiting on Response	09-20-2020	An	Le
<input type="checkbox"/>	2112-1	Contacted		Menard, Steve	Sent Email, Waiting on Response	07-25-2021	Max	Ritz
<input type="checkbox"/>	2111-0	Contacted		Menard, Steve	Sent Email, Waiting on Response	07-25-2021	Max	Ritz
<input type="checkbox"/>	2110-1	Contacted		Menard, Steve	Sent Email, Waiting on Response	07-25-2021	Max	Ritz
<input type="checkbox"/>	2101-9	Contacted		Menard, Steve	Sent Email, Waiting on Response	09-20-2020	Kevin	Smith
<input type="checkbox"/>	2093-1	Booked	Requested	Menard, Steve	Sent Email, Waiting on Response	10-31-2020	Stephen	Colodny
<input type="checkbox"/>	2092-0	Contacted		Menard, Steve	Sent Email, Waiting on Response	10-31-2020	stephen	colodny
<input type="checkbox"/>	2091-2	Contacted		Menard, Steve	Sent Email, Waiting on Response	10-31-2020	Stephen	Colodny
<input type="checkbox"/>	2087-1	Contacted		Menard, Steve	Sent Email, Waiting on Response	09-20-2020	An	Le



Always Open!

- Over 60% of the week is outside of “normal” business hours
- Provide instant pricing and make sales while you sleep

The screenshot displays a bus booking interface with the following sections:

- YOUR TRIP:** Details for a round trip from Windsor High School, CT to Six Flags Boulevard, NJ and back. It includes departure and arrival times for each leg and overall trip duration (12 Hrs 20 Min).
- VIEW MAP:** A button to view the route on a map.
- YOUR VEHICLE(S):** Lists two vehicle options: a 56-passenger motorcoach and a 38-passenger motorcoach.
- Summary:** Shows a sub-total of \$1972.00, a total capacity of 94, and a total vehicle cost of \$4,617.00.
- ADDONS:** A section for additional services with an "EDIT ADDONS" button.
- TOTAL:** A final total of \$4,617.00.
- Actions:** Buttons for "DECLINE QUOTE", "SAVE QUOTE", and "REQUEST BOOKING".



Let's talk!

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